

WHEREAS; as kids across the state prepare for the start of another school year, it is important to acknowledge that many of them will begin their studies with undiagnosed and untreated vision problems; and

WHEREAS; some of the most common vision disorders among kids include nearsightedness, farsightedness, and astigmatism, all of which have the potential to significantly impede the learning process; and

WHEREAS; kids are often unable to realize or articulate that they are experiencing vision issues, which is why parents and caregivers must be able to identify common symptoms, including headaches, frequent squinting, covering, or rubbing of the eyes, and holding materials close to the face, and to ensure kids receive regular eye exams; and

WHEREAS; racial and socioeconomic inequities in access to quality eye care can often hinder necessary corrective treatment, and addressing the systemic factors that lead to a lack of care for marginalized communities is critically important for Wisconsin’s kids; and

WHEREAS; public awareness of learning-related vision problems is essential to ensuring that all kids receive the prompt vision treatment they need to achieve their full potential and be their best selves both in and out of the classroom; and

WHEREAS; this month, the state of Wisconsin joins parents, educators, school nurses, and all concerned adults across the state in recognizing the critical role that good vision plays in the learning process and in working to help prevent or reduce the impact that untreated vision problems can have on Wisconsin’s kids;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim August 2025 as

CHILDREN’S VISION AND LEARNING MONTH

throughout the State of Wisconsin and I commend this observance
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 29th day of July 2025.

TONY EVERS, Governor

By the Governor:

SARAH GODLEWSKI, Secretary of State